



CHILDREN'S HOSPITAL FOUNDATION

How to create your own online fundraising website to benefit Kosair Children's Hospital

Thank you for your interest in raising money for the Children's Hospital Foundation.
The Children's Hospital Foundation is the philanthropic arm of Kosair Children's Hospital.

We've made it simple for you to raise funds quickly & easily for the Children's Hospital Foundation!

To create your own Online Fundraising Page:

Start by going to: <https://kosairchildrenshospital.myetap.org/fundraiser/PiggiesforPremies/>

Create your own fundraising Web page. It's easy and free! Follow these steps to get started:

1. Click the "Register" button that is on your left
2. Select "I need to create a new account"
3. Follow the prompts on the screen by filling in your information.
4. Set a fundraising goal and name your page. (If you prefer not to have a goal, you can make your goal. \$0.00.) Goals are great motivation!
5. Next create a "Team" with the name of your school and be sure to include "Beta Club" in the name of your team
6. Next, have Beta members create their own virtual bank under your team name.
7. You can contact Natalie Gupton via email at natalie.gupton@nortonhealthcare.org to get customized instructions you can share with your club members once your team is created!
8. Once you finish your set-up you can log in and personalize your page with a picture and a custom message.
9. Tell everyone you know to visit your Web page! You can post the link to your site on all social media sites: Facebook, Twitter, Linked In, etc... Successful fundraisers personalize their pages with photos, videos and personal stories about why they are raising funds for Kosair Children's Hospital and tell their friends!

Some things to remember about your fundraising Web page:

- This site is free to all fundraisers.
- All donations through the page are tax-deductible as allowed by law.
- A receipt will be sent to the donor by e-mail once the donation has been processed and you will receive an email when someone supports your cause.
- Email Natalie Gupton from the Children's Hospital Foundation if you have any questions: natalie.gupton@nortonhealthcare.org or call (502) 629-5238.