

SAMPLE PRESS RELEASE

Congratulations on winning a National Beta Club Scholarship! You deserve to be recognized for your wonderful accomplishment. Below you'll find a sample press release. We encourage you to re-type the release and print it on your **school's letterhead**. (Your Beta Club sponsor can help with this.) Submit your accomplishment to your weekly or daily newspaper as well as your school newspaper. Several news sources may be interested in publicizing your achievement. **(Do not return the form to the National Beta Club office.** This release is for **your** use.)

MEDIA ADVISORY – For Immediate Release

[DATE]

For More Information Contact:
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LOCAL STUDENT NAMED SCHOLARSHIP RECIPIENT OF NATIONAL ORGANIZATION

[HOMETOWN CITY and STATE] – The National Beta Club announced today that [YOUR NAME] has been named a Beta Scholar which entitles [HIM/HER] to a scholarship award of \$1000.

[YOUR NAME], a senior at [YOUR SCHOOL NAME] High School, is one of 256 recipients chosen out of 76,736 twelfth-grade members of The National Beta Club. [HE/SHE] plans to attend [COLLEGE NAME] in [COLLEGE CITY AND STATE]. [HE/SHE] was recommended for this award by the local Beta Club sponsor, [SPONSOR NAME] and high school principal, [PRINCIPAL NAME].

[YOUR NAME] is the [SON/DAUGHTER] of [PARENT'S NAME(S)]. [HIS/HER] grandparents are [LIST GRANDPARENTS' NAMES AND HOMETOWNS IF RELEVANT].

When asked how they felt about [YOUR FIRST NAME]'s accomplishment they said, “[INCLUDE A QUOTE FROM YOUR PARENT OR BETA SPONSOR].”

The National Beta Club is the nation's largest independent youth organization. Since its beginnings in 1934, The National Beta Club has been committed to providing students with a positive experience in a supportive manner with their peers in grades 4-12. The organization recognizes academic achievement, encourages service to others, and promotes the development of good character and leadership skills. There are currently over 8,650 chapters across the nation.